

SECOND ANNUAL ARONIA HARVEST DAY

Saturday, August 29, 2015

9 AM - 4 PM



HOSTED BY: DEAN & DONNA

at

The "WHAT" Berry Farm? Aronia Berry

3129 236th St.

Fairbank, IA 50629

AGENDA

- 7:00-8:30 Pre-registration:
- 9:00-10:00 Andrew G. Ristvey, Ph.D: Plant nutrition, irrigation efficiency, green roof systems and sustainable alternative crop production with the fruit Aronia
- 10:15-10:45 Mike Gooder: Aronia Production Overview. Site selection, establishment, fertility, pruning and plant care
- 11:00-11:30 Joe Hannan: The infestation of the Spotted Wing Drosophila (SWD) - Trapping and Management
- 11:30-12:45 ARONIA LUNCH: Brats, Hamburgers, Salsa, Beans, Dessert

- 1:00-1:30 Joe Hannan.: The infestation of the Spotted Wing Drosophila (SWD) - Trapping and Management
- 1:45-2:15 Mike Gooder: Aronia Production Overview. Site selection, establishment, fertility, pruning and plant care
- 2:30-3:30 Andrew G. Ristvey, Ph.D.: Plant nutrition, irrigation efficiency, green roof systems and sustainable alternative crop production with the fruit Aronia

EXHIBITORS: KENT FREDERICKSON - An Aronia grower from Perry, Iowa. Kent specialized in organic fertility

SCHARES METAL WORKS - Operated and Owned by Jake and Corinne 'Hirsch' Schares

On display our new planter which lays weed barrier, grooming machine and other equipment.



Dean & Donna, owners of Aronia Berry Services of NE Iowa & The "WHAT" Berry Farm? Aronia Berry!

FEATURED SPEAKERS:

ANDREW G. RISTVEY, PH.D.

Dr. Andrew Ristvey is an Extension Specialist in Commercial Horticulture for the University of Maryland's Department of Extension and affiliate faculty with the Plant Science and Landscape Architecture Department at the University of Maryland, College Park. He received his Master of Science degree in 1993 from the University of Maryland, Eastern Shore in the Marine Ecology program. Soon after, he worked on shoreline restoration and then wetland and forest-stand delineation. He spent two years doing environmental and horticultural education at Adkins Arboretum inside Maryland's Tuckahoe State Park. He earned his Doctorate in Horticulture in 2004 after 6 years of research on plant nutrition and nutrient management. His present extension and research interests are plant nutrition, irrigation efficiency, green roof systems and sustainable alternative crop production with the fruit Aronia.

JOSEPH M HANNAN

ISU Extension and Outreach Commercial Horticulture Field Specialist Joe Hannan supports the Local Foods Industry by working with grower organizations and commercial fruit and vegetable growers to expand and improve farm operations. His expertise is in soil fertility and plant nutrition, drip irrigation systems, and high tunnel production methods for fruits and vegetables. Hannan is engaged in several committees and groups including the Iowa Food System Working Group, the Iowa Fruit and Vegetable Growers Association, and the Midwest Fruit Workers group. Joe's topic will be on the infestation of the Spotted Wing Drosophila (SWD) Trapping and Mangement.

MIKE GOODER

Mike Gooder is President and CEO of Plantpeddler Inc., which he founded with his wife and business partner, Rachel Gooder, in 1980 and is located in Cresco, Iowa. Mike is a 1980 graduate of Iowa State University where he majored in Horticulture and Business Administration. Mike speaks on a wide range of horticultural and business topics regionally and nationally. Plantpeddler has seen extensive growth through the development of multiple divisions that serve an extensive clientele ranging from gardeners to greenhouse growers. Plantpeddler has received industry recognition several times and in February 2015 was featured on the cover of Greenhouse Grower. There newest venture is propagating aronia for Aronia Berry Services of North East Iowa. Mike will be sharing his knowledge and experiences with the Aronia plant.